

IsaTonic New Team Member Starter Pack

Welcome to the IsaTonic team and congratulations on taking a huge step towards a healthy and balanced lifestyle. This Starter Pack is intended to give you a crash course in the key aspects of Isagenix, including:

- ✓ How to manage your Isagenix account
- ✓ The Isagenix business opportunity
- ✓ A summary of the products and what they do
- ✓ Our team's strong support network

We highly recommend you read the business opportunity section, even if you didn't join Isagenix specifically for the business side of it. It is a fantastic opportunity to earn residual income simply from sharing these great products with others.

Managing Your Isagenix Account

Managing your account is simple. Below is a summary of how to log in and navigate your account.

Logging into your account

Back office website: <https://backoffice.isagenix.com/>

Username: Your chosen username during signup

Your retail website: yourusername.isagenix.com
(see the business opportunity section below for more information)

Navigating your back office

Placing orders	Under the 'Orders' tab you can place one-off orders and set up and manage your autoship. Autoship is explained in more detail in the business opportunity section below.
Signing up new members	The 'Team' tab contains all the tools to manage your Isagenix business. It allows you to sign up new members, track your income, download business reports and view the members that have been signed up under you.
Learning more about Isagenix	The 'Resources' tab contains a large amount of information on Isagenix; including tools for building your business and information on the products. From here, you can also edit your own Isagenix retail site to highlight specific products and videos.

The Business Opportunity

Isagenix is a **legal** network marketing company. Network marketing rewards associates for sharing genuine products with their contacts. The success of network marketing is well known. Recently, when asked by David Letterman what he would do if he lost everything and had to start over from scratch, Donald Trump responded “I would find a good Network Marketing company and get to work.”

So how do you start your own Isagenix business? Easy – simply follow the steps below.

Step 1: Becoming and staying ‘active’

Signing up as an associate	In order to make money from Isagenix you must be signed up as an associate (a \$25 fee with most packs – free with the President’s Pak or Starter Pak). If you have signed up as a preferred customer or purchased your products through a retail purchase, you will need to sign up as an associate. I would be happy to help you with the sign up process if required.
Autoship	Autoship is a system where your products are shipped to you each month. You can manage your autoship (including the products shipped from month to month) through the ‘Orders’ tab in your back office. Note: by signing up to autoship you can cancel or change your autoship at any time – there are no locked in contracts of any sort.
Ordering 100BV	In order to remain ‘active’ (and be eligible to earn money) you must order a minimum of 100 Business Value (BV) points per month through your autoship. Each product is allocated a different BV.

Step 2: Becoming a consultant

Your ‘legs’	Under ‘View Placement Tree’ on the Team tab in your back office you will see that you have a left leg and a right leg under you on which to build your team. Your ‘legs’ are important to becoming a consultant and building your Isagenix business (explained below).
You plus 2	Isagenix often refers to the concept of ‘you plus 2’. If you sign up 2 people (one under your left leg and one under your right) you advance to the rank of consultant and will start earning money.
Signing up new associates under you	You can sign up new associates by either: <ul style="list-style-type: none">• Sending them an enrolment form and then signing them up through the ‘Team’ page of your back office (contact me if you would like me to send you the form or assist with the process)• Directing them to your retail website where they can click ‘Sign Up and Save’ which will automatically sign them up under you.
Remaining a consultant	In order to maintain your consultant status, you must continue to have one active associate signed up by you under your left leg and one under your right. If you have 2 associates signed up and one becomes inactive, you will drop back to associate level until you again have 2 active associates signed up under you.

Step 3: Start earning money

Cycles	<p>Provided you remain active and maintain your consultant status, you will start earning points on each leg for each order (including autoship orders) placed by people under you on that leg (on the basis of 1 point for each BV of their order). You earn these points regardless of whether the person is directly signed up by you or not, provided they are under you.</p> <p>Once you earn 600 points on one leg and 300 points on the other, you get 1 'cycle'. Each cycle earns you US\$54. Once your team builds up under you, you will build up the number of cycles you achieve and therefore earn more money.</p>
Other sources of income	<p>In addition to cycles, there are other sources of income including:</p> <ul style="list-style-type: none">• Product introduction bonuses (PIB) – you will earn a bonus when you sign up new associates. The amount of the bonus depends on the products ordered – E.g. you would earn \$80 for every person you enrol on the President's Pak.• Retail orders – If people buy products in a retail sale through your retail website you will receive a share of the total cost of the order. This usually equates to 20-30% of the order value being paid to you as direct retail profit weekly.• 10% matching team bonuses – If you achieve the rank of Executive and maintain 10 personally enrolled consultants, you qualify for the 10% matching team bonus. Every week, the cycles of your personally enrolled consultants or above are tallied and you are paid a bonus of 10% of these cycles. E.g. your 10 consultants earn a total of 70 cycles in one week - you'll receive a bonus 7 cycles on top of the cycles you earned as normal through residual income.• Rank advancement bonuses – As you enrol more people in the Isagenix program and they in turn become consultants by enrolling people of their own; you achieve a higher rank (see the 'Earn More Money' section below for an explanation of each rank). By doing this in set timeframes within the date of your enrolment, you qualify for bonuses. More information can be found on the 'Contests & Promotions' page in your back office.• IsaDerby competitions, bonus pools, holiday pools, Enrollers Club and Top Achievers – Isagenix offers a number of other ways to earn income. For more information on each of these go to the 'Contests & Promotions' page in your back office.

Step 4: Earn more money

Further rank advancements	<p>Once you reach consultant status your aim should be to build your business so you can advance to the ranks above consultant (and in doing so earn additional money). The higher ranks are:</p> <ul style="list-style-type: none">• Manager – Develop 2 personally enrolled consultants• Director – Develop 6 personally enrolled consultants• Executive – Develop 10 personally enrolled consultants (must be a minimum of 5 on each side)
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In reaching these additional ranks you will also be building your left and right legs, which will in turn cause you to cycle more and earn more money from cycles (Remember each and every cycle is worth \$54US!). In addition, by advancing to certain ranks you become eligible for additional sources of income. E.g. by advancing to Executive you become eligible for the 10% matching team bonuses, leadership bonus pools and the Top Achievers promotion.

Approaching potential new members

If you want to grow your business quickly the best way to do that is to keep signing up new associates under you, which will increase your cycle income and earn you bonuses. There are many successful techniques that people use to sign up associates – I'd be happy to send you information or discuss them with you any time.

When approaching new members it is important to remain compliant and promote Isagenix the correct way. For more information on Isagenix Compliance please visit <http://www.isagenix.com/en-AU/Library/compliance>.

Importance of being in a good team

Being in a good team is very important because once you sign up and fix your place in the team tree everyone signed up after you on the same leg goes under you in the tree and earns you points. A good team will also provide support for you to build your business.

IsaTonic is the top enroller in Australia in 2014 and has a strong support network (explained in more detail below) so you have chosen a great team to join to help you build your Isagenix business!

For more information on joining Isagenix and the IsaTonic team visit <http://www.isatonic.com.au/join-our-team/>.

The Products

Whether you are looking to lose weight, increase energy levels, reduce stress, improve overall wellbeing or increase sporting performance, Isagenix has products that will meet your needs. Below is a summary of the key products.

For a full range of products and packs visit <http://www.isatonic.com.au/buy-isagenix/>.

What products are available and what do they do?

Ionix Supreme (liquid or powder) (BV = 28)		<ul style="list-style-type: none">• Powerful formula of vitamins, minerals, and plant-based compounds that combat stress-related weakness and fatigue.• Reduces fatigue and promotes physical energy and mental focus.• Combats premature aging by fighting free radicals.
IsaPro Whey Protein powder (BV = 35)		<ul style="list-style-type: none">• 27 grams of highest-quality whey protein per serve.• Perfect for athletes looking to build muscle.• Also jump starts metabolism to aid weight loss.• Barley, wheat, gluten and trans fat free.
IsaLean Shake (BV = 34)		<ul style="list-style-type: none">• Delicious meal replacement shake.• Contains 24 grams of the highest quality whey and casein protein, as well as filling fibre, calcium and vitamins to support your body's vital functions.• Gluten and soy free.
IsaLean Pro (BV = 42)		<ul style="list-style-type: none">• A combination of IsaLean and IsaPro, creating a high quality protein shake for building muscle, increasing metabolism and burning fat.• Comes in convenient single serve sachets.• 36 grams of protein per serve.
IsaFlush (BV = 15)		<ul style="list-style-type: none">• Combines magnesium with cleansing herbs to help maintain a healthy cardiovascular system.• Magnesium has many benefits including assisting the absorption of important minerals such as calcium and potassium.
Natural Accelerator (BV = 17)		<ul style="list-style-type: none">• A combination of natural ingredients including cayenne, green tea, cinnamon and ginseng to help boost metabolism.• Is all natural, unlike other metabolism boosters which include caffeine and other stimulants.

<p>e+ Energy Shot (6 or 12 packs) (BV = 14 or 26)</p>		<ul style="list-style-type: none"> • e+ is a nutrient-packed, naturally-caffeinated energy shot that gets you active and alert, and enhances mental clarity. • e+ is a far healthier and effective 'pick me up' than coffee or Red Bull.
<p>Cleanse for Life (BV = 28)</p>		<ul style="list-style-type: none"> • A key part of 'cleanse days', which are fundamental to the Isagenix program – contact me if you would like more information on cleanse days. • This formula helps your body to release harmful impurities that can slow down your metabolism.
<p>Want More Energy (BV = 15)</p>		<ul style="list-style-type: none"> • A refreshing, natural energy drink loaded with a premium blend of A, B and C vitamins and minerals. • It provides your body with essential minerals that can be lost due to stress and exercise and boosts energy naturally with no sugar crashes.
<p>Snacks (BV = 17)</p>		<ul style="list-style-type: none"> • Delicious chocolate wafers containing proteins, carbohydrates and healthy fat to nourish your body. • Help you feel fuller for longer. • An important part of cleanse days.
<p>IsaDelight Plus (BV = 28)</p>		<ul style="list-style-type: none"> • Delicious, guilt-free dark chocolate. • Fortified with feel-good nutrients and green tea which helps curb cravings and support weight loss. • An important part of cleanse days.
<p>IsaLean Bar (BV = 22)</p>		<ul style="list-style-type: none"> • A protein bar high in protein and low in calories to keep you performing at your peak. • Available in chocolate cream crisp, chocolate decadence and natural oatmeal raisin flavours.
<p>Product B (BV = 53)</p>		<ul style="list-style-type: none"> • A proprietary formula combining minerals and botanical compounds that are known to support chromosome telomeres with strong antioxidants that fight cellular damage caused by free radicals. • Fights premature aging. • Promotes healthy cells.
<p>Essentials for Men and Women (BV = 22)</p>		<ul style="list-style-type: none"> • Essentials supplements offer a unique blending of vitamins, minerals and herbs to promote good health. • Each product includes active enzymes that enhance the absorption of nutrients.

Our Team's Support Network

You will no doubt have a lot of questions as you start your Isagenix journey (and hopefully your Isagenix business journey as well!). IsaTonic and its broader team have a very supportive network of people that are more than happy to answer any questions that you have.

You may wish to take advantage of one or more of the following:

- ✓ A Facebook page solely for people in the broader team that IsaTonic is a part of; to ask **ANY** Isagenix related questions, have access to the latest Isagenix news, find out about local events and much more – let me know if you would like to join this page and I will arrange for you to be added
- ✓ Team events run by the broader team across Australia. For more information on these, please contact me directly so I can send you information about events in your local area
- ✓ Contact me, Brad, by email (info@isatonic.com.au) or phone (0411 860 746) and I will be happy to answer any questions you may have

Thanks for joining the IsaTonic team and good luck!

www.isatonic.com.au