

Contest Period: 28 December 2015 – 15 January 2017



\$75,000 Director Leadership Pool!

Grow your business by achieving the Active Rank of Director and you can score in the Leadership Pools.

QUALIFY

ALL NEW AND EXISTING ASSOCIATES CAN PARTICIPATE:

- Achieve Director status and maintain the Active Rank of Director every day of the week
- Increase your average Personal Team Bonus Cycles by 2 over previous month's benchmark

Visit the 'Contests and Promotions' tab in your Back Office for more details!

EARN

UP TO \$75,000 WILL BE AWARDED EACH MONTH.

HOW IT WORKS

ONCE YOU HAVE QUALIFIED TO PARTICIPATE IN THE DIRECTOR LEADERSHIP POOL, YOU WILL NEED TO INCREASE YOUR PERSONAL TEAM BONUS CYCLES BY A MINIMUM OF 2 OVER THE PREVIOUS MONTH'S BENCHMARK.

Week	Week Ending	Personal Team Bonus Cycles	Benchmark	Net Cycle Growth
1	31/7/2016	7	5	2
2	7/8/2016	6	5	1
3	14/8/2016	8	5	3
4	21/8/2016	6	5	1
Personal Monthly Net Cycle Growth:				7

QUALIFIED NET CYCLE GROWTH (QNCG)

$$\frac{7}{4} \text{ Personal Monthly Net Cycle Growth} \times 4 \text{ Weeks Qualified} = 7 \text{ Shares}$$

In this example, the individual would earn 7 shares in the Director Leadership Pool. The maximum this individual could earn would be \$1000.

ASSOCIATES WITH THE ACTIVE RANK OF DIRECTOR CAN PARTICIPATE IN THE DIRECTOR LEADERSHIP POOL FOR UP TO 3 CONSECUTIVE MONTHS

See contest rules for details.



Frequently Asked Questions



Director Leadership Pool

What are the criteria for participating in the pool?

1. All Associates, regardless of join date, can participate.
2. The pool is open to Australia, New Zealand, US, Canada and Puerto Rico Associates only.
3. You must maintain the Active Rank of Director each day of the week for a minimum of one week in the month.
4. You must grow your Personal Team Bonus Cycles by at least 2 over the previous month's benchmark to qualify.

How will the pool be paid out?

1. Your Net Cycle Benchmark is created by averaging your 4 previous weeks' paid cycles.
2. Each week, we'll take the difference between your Personal Team Bonus Cycles and your Net Cycle Benchmark to determine your Weekly Net Cycle Growth.
3. We add your Weekly Net Cycle Growth for each week in the month to determine your Monthly Net Cycle Growth.
4. Monthly Net Cycle Growth will be divided by the number of weeks in the Reporting Month, then multiplied by your number of qualifying weeks in the month to get your Qualified Net Cycle Growth (QNCG). This determines how many pool shares you will receive.
5. The Director Leadership Pool share value is determined by dividing \$75,000 by the total number of shares earned by all Associates with an Active Rank of Director for the month.

Who can participate?

1. All Associates with an Active Rank of Director or Crystal Director.

PLEASE NOTE: Associates who have a Recognition Rank of Executive but an Active Rank of Director **WILL NOT** be eligible to participate in this pool.

HOW LONG CAN I PARTICIPATE?

Associates with the Active Rank of Director can participate in the Director Leadership Pool for up to 3 consecutive months.

HELPFUL INFORMATION

Personal Team Bonus Cycles do not include the following:

- Executive Match
- PIB Equivalent Cycles
- Retail Profit Equivalent Cycles
- RABs or Leadership Pool

LEADERSHIP POOL CALENDAR

BONUS POOL MONTH				NET CYCLE BENCHMARK DATES (4-WEEK PERIOD)		
MONTH	Monday Start	Sunday End	# of weeks in Month	Monday Start	Sunday End	Monday Bonus Payment Date
SEPTEMBER	22 August 2016	25 September 2016	5	11 July 2016	7 August 2016	17 October 2016
OCTOBER	26 September 2016	23 October 2016	4	15 August 2016	11 September 2016	14 November 2016
NOVEMBER	24 October 2016	20 November 2016	4	12 September 2016	9 October 2016	12 December 2016
DECEMBER	21 November 2016	25 December 2016	5	10 October 2016	6 November 2016	16 January 2017
JANUARY	26 December 2016	22 January 2017	4	14 November 2016	11 December 2016	13 February 2017

Rules



Director Leadership Pool

1. Only members in Australia, New Zealand, US, Canada and Puerto Rico are eligible to participate in the Director Leadership Pool.
2. Daily Active Rank and Personal Team Bonus Cycles will be used to determine eligibility. Members must maintain the Active Rank of Director each day during the commission week.
3. For the purpose of this promotion, only Personal Team Bonus Cycles generated from BV accumulated in your two teams is counted for qualification. Executive Match, PIB Equivalent and Retail Profit Equivalent Cycles are not included. Rank Advancement or Leadership Bonus are not included. Cycle equivalents are also not included.
4. Personal Team Bonus Cycles are the paid cycles generated during the commission week.
5. The Net Cycle Benchmark is a rolling 4 week average (paid weeks) of your Personal Team Bonus Cycles.
6. Weekly Net Cycle Growth is the total number of weekly paid cycles minus the Net Cycle Benchmark.
7. Monthly Net Cycle Growth is the sum of the Weekly Net Cycle Growth for the month. Each Weekly Net Cycle change for the month (both positive and negative) will be used for calculation regardless of member's weekly Paid-As Rank.
8. Monthly Net Cycle Growth must be a minimum of 2 to be eligible for payment.
9. Members must qualify for a minimum of one week and maintain the Active Rank of Director (this is a qualifying week) during the month to participate in the pool.
10. Commission caps for paid cycles will be used in Weekly Net Cycle Growth.
11. QNCG is a percentage of Monthly Net Cycle Growth based on the member's number of qualified weeks.
12. The maximum bonus is based on QNCG:

QNCG MAXIMUM	
QNCG	AMOUNT
1-5	\$500
6-10	\$1,000
11+	\$2,500

13. The 4-4-5 Reporting Calendar will be used. See the previous page for benchmark dates, weeks in pay period, and pay-out dates.
14. The Director Leadership Pool will be open Monday 25 January 2016 until Sunday 15 January 2017.
15. For members who qualify for the Director Leadership Pool but do not have 4 paid weeks available for use in the Net Cycle Benchmark calculation, we will use the maximum number of available paid weeks.
16. Once an Associate is recognised as an Executive, they are **no longer** eligible to participate in this pool, regardless of whether the Associate has eligibility remaining.
17. Associates who qualify for the Director Leadership Pool can participate for a maximum of 3 consecutive months. The first month an Associate receives a payment in the Director Leadership Pool will count as month 1. After 3 consecutive months are complete, the Associate will no longer be eligible to participate in the Director Leadership Pool.

Example: Paul qualified in the Director Leadership Pool in March 2016 for the first time. Regardless of his participation over the next months, the last month he can participate in the Director Pool will be May 2016.

18. If an Associate participates in any of the Pools every week during the commission month, they will be paid out based on the specific Pool that they were eligible to participate in.
Example: Sam qualified in the Director Leadership Pool for 1 week in October. The other 3 weeks of the commission month, Sam qualified in the Executive Leadership Pool. Sam will receive a payment from the Director Leadership Pool and the Executive Leadership Pool based on the number of shares he earned.

Contest rules are subject to change by Isagenix at any time without prior notice. Isagenix reserves the right to audit, adjust or deny any volume, compensations, recognition or other incentives awarded during or as a result of this contest to ensure the spirit of the contest is achieved.

Associate sponsorships and product orders that are deemed at the sole discretion of Isagenix to be solely for contest advancement may not be counted in the contest. If Isagenix re-purchases any product, Isagenix may deduct volume and any resulting compensation as a result of that order.

Standard competition rules apply; your account may be audited for compliance purposes.

Australia, New Zealand, US, Canada and Puerto Rico only.

This promotion/program is based on Isagenix's 4-4-5 commission calendar.

This promotion is based on commissions earned by 15 January 2017.

