

## Australia and New Zealand



## ARE YOU UP TO THE CHALLENGE ANZ?

**1 AUGUST - 31 DECEMBER 2016**

At Isagenix, what you dare to dream you can achieve! We are a goal-driven organisation that continually sets the bar high, which is why we invite you to step up and **accept the Million Dollar Challenge**. You'll be challenged to accomplish certain business building activities such as selling more products to more customers and growing your team. In doing so, you will have the opportunity to earn fun Isagenix merchandise and incredible bonuses!\*

### **HOW TO REGISTER FOR THE MILLION DOLLAR CHALLENGE**

- Accept the Million Dollar Challenge in your Back Office under the 'Contests & Promotions' tab by opting in today! (Please opt in to register for the Challenge on a web browser. You may not be able to register on a mobile device at this time.)

### **RULES AND DETAILS**

- The promotion period begins 1 August 2016, at 12:01 a.m. USET and ends on 31 December 2016, at 11:59 p.m. USET.
- The promotion is valid for those registered in Australia, New Zealand, the United States, Canada and Puerto Rico.
- Associates must manually opt in to the promotion via their Back Office to participate. Associates are NOT automatically entered. To opt in, sign in to your Back Office, click on the 'Contests & Promotions' tab, and then scroll down to the 'Million Dollar Challenge'. Next, click the link, and a new page will pop up where you must then select the box to opt in and accept the Terms and Conditions. A 'Congratulations' box should appear. You're all set!
- Platinum Associates earn points in all re-entry positions. Original positions and re-entry accounts will be combined for monthly and cumulative point totals.
- Participants must remain active (100 BV every 30 days) throughout the entire promotion period.

Earn points through business-building activities such as helping a new Associate or Customer join Isagenix; selling products through your replicated website, by personally advancing in rank or by assisting a team member you personally enrolled advance in rank; by selling products to Retail Customers on your replicated website; by joining an Isagenix program such as the IsaBody Challenge® or Healthy Mind and Body. Earn points for monthly prizes, overall cumulative bonuses and the chance to be one of the 15 Grand Prize Winners.

# HOW TO EARN POINTS DURING THE PROMOTION PERIOD

For purposes of this promotion, new Members are defined as personally-enrolled Associates or Customers who joined Isagenix during the promotion period.

## **NEW MEMBERS**

- 1 point** - Help a new Member join with an initial product order of 50 BV-99 BV
- 3 points** - Help a new Member join with an initial product order between 100 BV-149 BV
- 5 points** - Help a new Member join with an initial product order of 150 BV or higher

## **RETAIL PRODUCT ORDERS\*\***

- 1 point** - Your retail direct customer makes a product order between 50 BV-99 BV during the promotion period
- 3 points** - Your retail direct customer makes a product order between 100 BV-149 BV during the promotion period
- 5 points** - Your retail direct customer makes a product order of 150 BV or higher during the promotion period

## **PERSONALLY ENROLLED NEW MEMBER PRODUCT REORDERS\*\*\***

- 1 point** - Your personally enrolled new Member places a subsequent product order of 50 BV-99 BV during the promotion period
- 3 points** - Your personally enrolled new Member places a subsequent product order of 100 BV-124 BV during the promotion period
- 5 points** - Your personally enrolled new Member places a subsequent product order of 125 BV or higher during the promotion period

## **RANK ADVANCEMENTS**

- 5 points** - You advance or your personally enrolled Associate advances to Consultant, Manager, or Crystal Manager during the promotion period
- 7 points** - You advance or your personally enrolled Associate advances to Director or Crystal Director during the promotion period
- 10 points** - You advance or your personally enrolled Associate advances to an Executive or Crystal Executive during the promotion period
- 10 points** - You advance or your personally enrolled Associate advances to any level of Golden Circle or Platinum during the promotion period

## **PROGRAM PARTICIPATION**

- 1 point** - You or your personally enrolled Associate or Customer joins an IsaBody Challenge® during the promotion period
- 1 point** - You or your personally enrolled Associate



# IN IT TO WIN IT!

## MONTHLY PRIZES

Prizes change each month and will be announced on the first day of each month of the Million Dollar Challenge.

**10 points** - Tier 1 prize

**15 points** - Tier 1 and 2 prizes

**20+ points** - Tier 1, 2 and 3 prizes

## CUMULATIVE POINT BONUSES

Accumulate points during the promotion period toward earning bonuses and being recognised on the Wall of Fame at Isagenix World Headquarters in Arizona, USA.

**50+ points** - Name on the Wall of Fame for one year

**101-200 points** - \$200

**201-300 points** - \$400

**301-400 points** - \$600

**401-600 points** - \$1,000

**601-800 points** - \$3,000

**801-1,000 points** - \$5,000

**1,001+ points** - \$10,000

## GRAND PRIZES

Top 15 point earners will receive their share of \$200,000 in bonuses!\*\*

1. <b>\$20,000</b>	2. <b>\$18,000</b>	3. <b>\$17,000</b>	4. <b>\$16,000</b>	5. <b>\$15,000</b>
6. <b>\$14,500</b>	7. <b>\$14,000</b>	8. <b>\$13,500</b>	9. <b>\$13,000</b>	10. <b>\$12,500</b>
11. <b>\$12,000</b>	12. <b>\$11,500</b>	13. <b>\$11,000</b>	14. <b>\$10,500</b>	15. <b>\$10,000</b>

## NEW MEMBER REWARDS

Welcome new Associates to Isagenix with a special gift just for them!

Any new Associate or Customer who joins during the contest period and places a qualifying product order after their initial order prior to 31 December 2016, will earn a AU/NZ\$25 product coupon.

- To qualify, the initial product order must have at least 50 BV, and subsequent orders must have at least 150 BV.

*\*The cumulative value of all incentives is at least US\$1 million.*

*\*\*In the event of a tie, the applicable cash incentives will be added together and divided equally among the qualified winning Associates. Total payout for the 15 grand prizes will not exceed US\$208,500.*

*Points for customers will be counted in overall points and will be reflected on reports in the Associate Back Office beginning the week of 12 September 2016. Points will be backdated to 1 August 2016.*

*Prizes for August will be reported and sent out 4 weeks after all points are calculated for that month. Prizes for all other months will be sent out according to promotional time frames. Promotion rules are subject to change by Isagenix at any time without prior notice. Isagenix reserves the right to audit, adjust, or deny any volume, compensation, recognition, or other incentive awarded during or as a result of this promotion to ensure the spirit of the contest is achieved.*

*Any bonus received through the compensation plan and promotions and the value of non-monetary prizes such as gifts will be reported as taxable income.*

*All other amounts paid in USD and subject to Foreign Exchange Policy. Please note that Isagenix reserves the right to adjust the Foreign Exchange Policy rate at any time. Isagenix currently uses a conversion rate of USD \$1.00 to AUD \$1.11/NZ \$1.17.*

